

ICONS & STYLES

exceptional experiences



*A unique experience at the terrace of the
Museum Hotel in Cappadocia!*





Dear Partners,

ICONS & STYLES continues to raise the standards of luxury travel in Turkey with flawless ground operations, tailored itineraries and excellence oriented on site experts. Our passion for finding and creating new & unique experiences continues to drive our motivation!

As of 2012 we are represented in Brazil, Mexico, Argentina & Venezuela by destination experts whom we share the same passion for excellence in luxury travel. Please see below our representation offices.

Sao Paulo, Brazil • Mexico City, Mexico | Argentina | Venezuela



Thank you for your most valuable partnership.

Koray Şahmalı
Managing Partner

“We are what we repeatedly do. Excellence then, is not an act, but a habit.”
Aristotle

*“If the earth were a single state,
Istanbul would be its capital.”*

Napoleon Bonaparte



Istanbul



Historic and...

Istanbul is known to be one of the ancient cities of the world. During its history of over 8000 years, the city has been a capital to many civilizations. First to the Roman Empire, then Eastern Roman Empire and eventually the great Ottoman Empire. It has been constructed for centuries with magnificent religious landmarks, monuments and civil architecture, which makes Istanbul a very special place to visit today. Located on both Europe and Asia, Istanbul is the only city in the world that stands upon on two continents. The intertwined cultures of east and west are visible in architecture, culture and geography all over the city. When facing the Bosphorus strait, you may feel like you are in the center of the world and understand why civilizations have chosen this extraordinary city to be their capital for centuries.





Istanbul



Contemporary

*I*stanbul may stand out as one of the top cities of the world with its shopping fest featuring top brands of the world and the vivid night life but also as European Capital of Culture for 2010, bringing together worldwide famous musicians performing all year round, artists participating in Istanbul Biennial and hosting international prestigious movie festivals and many events like theatrical performances, operas, ballets, and exhibitions. Among its many sprawling historical bazaars, Grand Bazaar, as one of the main attractions of the city, ranks among the largest and oldest bazaars of the world. The city is likely to become the new “Heart of the Fashion” with its huge modern malls, always awake with the open air summer night clubs on the Bosphorus, delicious traditional turkish restaurants and also best quality middle eastern, european and asian food.



A not to be missed experience...




Cappadocia



Natural beauty...

Cappadocia is a magical landscape combining natural beauty and history uniquely with its wonders, “The Fairy Chimneys”, as the locals call them. This paradise with its unmatched beauty was formed by the erosion of the tufa scattered by many volcanic cones about 30 million years ago. Its surpassing traditional cave dwellings and pigeon holes are among the main attractions of the world. After being the seat of the Assyrian civilisation, it was inhabited by the Hittite, Phrygian, Persian, Byzantine, Selchuk and Ottoman Empires. You will feel the traces of all of these cultures that were settled in the region as a residential and religious center throughout the history and you will be enchanted by the beauty of the Göreme Open Air Museum that is a UNESCO World Heritage Site. The baloon ride will leave you with unforgettable moments watching the bird eye view of this splendor.





Celsus Library

ΤΗΟΥΛΙΟΥ ΤΥΓΟΥ ΚΟΙΝΗΝ
ΚΕΛΣΟΝ ΠΟΛΕΜΑΙΑΝΟΝ
ΥΠΙΑΤΟΝ ΑΝΘΥΠΙΑΤΟΝ ΑΣΙΑΣ
ΧΕΙΛΙΑΡΧΟΝ ΛΕΓΙΟΝΟΣ Γ

Antique City



Ephesus & House of Virgin Mary

Many would agree that the coastal region of the Aegean has some of the most stunning views in the country and, in the words of Herodotus, "have the most beautiful sky and the best climate in the world." The bays peninsulas and golden beaches stretch the length of coastline and this region was the venue of countless mythological events. A treasury of all the riches of Ionian culture, Ephesus had a reputation for philosophy and critical thinking. The Temple of Artemis, one of the seven wonders of the ancient world, as well as countless statues, theatres, libraries, markets and smaller temples were all architectural symbols of the city's fame. Pergamum was the artistic and cultural center, and capital of one of the most powerful kingdoms at the time. Sardis, the capital of the wealthy Lydian King Croesus, is a small detour inland. Miletus was a great centre of commerce and thought in the ancient world, and was the venue of many significant developments, scientific and intellectual. Aphrodisias was an important center for culture and art famous for its sculpture school. Pamukkale, meaning "cotton castle" in Turkish, is a natural site and attraction in southwestern Turkey.





Energize yourself...

Bodrum



Sail with a VIP Gulet

Homer describes Bodrum as "The land of eternal blue". Throughout the history of Bodrum, known as Halicarnassus in ancient times, has always been fought over and people have been unwilling to share its beauty with others. Built on a peninsula formed by the meeting of the eastern and western harbors, Bodrum, with its narrow streets, winds down to the sea. It is famous for its castle, its world-renowned yachts, its shipyards and the dazzling white houses and tombs lining the shores of its two harbors. Bodrum (ancient Halicarnassus) is the birthplace of the great historian Herodotus. The mausoleum of King Maussollos was considered as one of the seven wonders of the ancient world. Bodrum Castle, built by the Crusaders in the 15th century, overlooks the harbour and the International Marina. The castle grounds include a Museum of Underwater Archaeology and hosts several cultural festivals throughout the year. New experiences are there for you in the fascinating night life of Bodrum with the Mediterranean heat and the delicious, healthy Aegean diet.



A detailed mosaic of a face, likely a classical or Byzantine work, is the central focus. The face is composed of small, irregular tiles in shades of brown, tan, and cream. The eyes are dark and almond-shaped, and the nose is straight. The background of the mosaic is a mix of green, brown, and tan tiles. A semi-transparent white rectangular box is overlaid on the upper part of the mosaic, containing the text "Explore Eastern Anatolia" in a black, elegant script font. The entire image is set against a light beige, textured background that resembles sand or a coarse fabric.

Explore Eastern Anatolia

Perfect eleven days



- Day 1-4 İstanbul : The charm of Old city Sultanahmet will captivate you with it's beauty. Major sights include, but not limited to are Blue Mosque, Hagia Sophia, a former Byzantine Church and Topkapı Palace, the residency of the Ottoman Dynasty. Old style shopping at the Grand Bazaar will be full of dazzling Turkish artifacts. Sailing through the Bosphorus, and visiting the Dolmabahce Palace, with it's opulent interior will take your breath away.
- Day 4-6 Cappadocia : Experiencing Cappadocia, the region of exceptional wonders, with a recommended balloon ride will be a memorable experience. Goreme Open Air Museum, a UNESCO World Heritage Site and 13th century Seljuk architecture is some of the sights that will fascinate you.
- Day 6-7 İzmir : Declared a pilgrimage site, Virgin Mary's house is one of the most visited place in the region. Your tour of three cities belonging to the Ionian civilization will start with Ephesus, which used to be an important port city, then moving on to Priene and Didyma, you will get a chance to see some of the most famous monuments in history, including Celcius Library, Apollo Temple and architect Hippodamos' city roads that is the foundation of the grating system.
- Day 7-10 Bodrum : Located on the coast of Aegean Sea, this trendy resort town is the ultimate relaxation and entertainment destination. Feel free to take advantage of all the beauties Bodrum has to offer, from the beautiful sea, gourmet restaurants to lively night life.
- Days 10- 11 İstanbul : 1 night of accomodation in İstanbul before the return trip back home.

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